LEADERS EDUCATION FOUNDATION'S

EmpowerEd

An evening with **JOHN O'LEARY**

presented by Broadband

Sponsorship Packet

SEPTEMBER 17, 2026 • CARL PERKINS CIVIC CENTER

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ABOUT OUR EVENT

Imagine being part of something greater—an evening where your presence creates ripples of change throughout our community.

At **EmpowerEd**, presented by Eplus Boardband, you'll join **#1 bestselling author and inspiration for the hit movie Soul on Fire, John O'Leary,** for an intimate dinner experience that feeds both body and soul. Your sponsorship does more than secure you a seat at this exclusive event; it opens doors of opportunity for countless students and educators throughout West Tennessee. As you enjoy meaningful conversation and powerful insights from John O'Leary on building resilience and living inspired, you'll be directly funding scholarships, educational grants, and resources that empower lifelong learning in our community through the Leaders Education Foundation. We will also highlight individuals who have made an extraordinary impact on education in our region.

This isn't just another charity dinner—it's your chance to make an impact on someone's educational story. Will you join us in creating pathways to success for those who need it most?

Thursday, September 17, 2026

Dinner at 6 p.m. | Program at 7 p.m.

Carl Perkins Civic Center

leadersgives.org/events

LEADERS EDUCATION FOUNDATION

Featuring

JOHN O'LEARY

#1 National Bestselling Author, Speaker, and inspiration for the hit movie *Soul on Fire*.

In 1987, **John O'Leary** was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body. He was given less than a 1% chance to live. This epic story of survival was first showcased in his parents' book, Overwhelming Odds, in 2006. Originally printing 200 copies for friends and family, his parents have sold 60,000+ copies. It was this book that first invited John to embrace his miraculous recovery and share it with the world. John inspires 50,000+ people at 100+ events each year. He speaks to companies and organizations across industries, such as: sales, healthcare, safety, marketing, finance, faith, education and insurance. Consistently described as "the best speaker we've ever had," John receives nearly 100% of his engagements from referrals. His schedule is a testament to the power of his message and who he is as an individual. His emotional story-telling, unexpected humor, and authenticity make each of his presentations truly transformational. John's first book ON FIRE: The 7 Choices to Ignite a Radically Inspired Life was an instant #1 National Bestseller; 200,000+ copies have sold and it has been translated into 12 languages. John's Live Inspired Podcast is top-rated on Apple Podcast and has more than 2,000,000 downloads. His second book IN AWE: Rediscover Your Childlike Wonder to Unleash Inspiration, Meaning and Joy, was also an instant #1 national bestseller when published in May 2020. John considers his greatest success to be his marriage to his wife Beth, their four children and his relationships with friends and family.

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OUR FOUNDATION

Leaders Education Foundation is a non-profit 501(c)3 organization that provides educational grants, scholarships, and resources to our community that support lifelong learning, workforce development, and education. We believe in empowering our community for good. Learn more and join today at leadersgives.org.

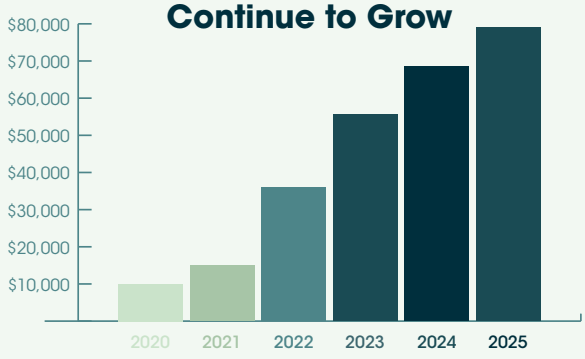
OUR IMPACT

222 SCHOLARSHIPS AWARDED

OVER **$600,000** in educational SUPPORT

$157,000 in educator support GRANTS

Collegiate Scholarships Continue to Grow



$77,000+ in workforce SCHOLARSHIPS

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SPONSORSHIP LEVELS

Presenting Sponsor ($10,000)

Claimed - EPlus Broadband

- Logo/name on all marketing materials
- Special recognition during the event
- Social media recognition
- Full-page program ad
- Two premium tables and dinner for sixteen
- Sixteen drink tokens
- Ten balcony tickets
- Access for both tables to VIP Meet & Greet with John O'Leary
- Autographed book from John O'Leary

Innovator Sponsor ($5,000)

Education Award Sponsor limit five

- Logo/name on event website
- Social media recognition
- Full-page program ad / Logo on the Award Recipient page
- One premium table and dinner for eight
- Eight drink tokens
- Six balcony tickets
- Access to VIP Meet & Greet with John O'Leary
- Autographed book from John O'Leary

Scholar Sponsor ($3,000)

- One table and dinner for eight
- Name on event website and in the program
- Social media recognition
- ½ page program ad
- Eight drink tokens

Mentor Sponsor ($1,500)

- One table and dinner for eight
- Name in the program

Programs Ads

- Full-page – $1,000
- Half-page – $500

RESERVE YOUR SEAT

Ready for a powerful evening and your chance to make an impact on someone's educational story? Reserve your table today!

Name _____

Company _____

Address _____

Phone _____ **Email** _____

- ❑ **We will commit as an Innovator Sponsor for $5,000. - LIMIT 5**
  Includes access to VIP meet & greet, one premium table, dinner for 8, 8 drink tokens, and 6 balcony tickets.
- ❑ **We will commit as a Scholar Sponsor for $3,000.**
  Includes one table, dinner for 8, and 8 drink tokens.
- ❑ **We will commit as a Mentor Sponsor for $1,500.**
  Includes one table and dinner for 8.
- ❑ **We will purchase a full-page ad for $1,000.**
- ❑ **We will purchase a half-page ad for $500.**
- ❑ **We will purchase _____ additional balcony tickets for $20/person.**

Send completed forms to events@leadersgives.org or mail to:
Leaders Education Foundation, PO Box 10144, Jackson, TN 38308-0102.

For questions regarding sponsorship opportunities, contact Diane Abbott at events@leadersgives.org or 731.664.1784 ext. 1327.

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